



# Intercolor

INTERNATIONAL COMMISSION FOR COLOUR

## PRESENTATION 2020

[www.intercolor.nu](http://www.intercolor.nu)

# WHAT IS INTERCOLOR ?

## AN INTERDISCIPLINARY PLATFORM

INTERCOLOR is a platform for colour research and development, assembling an interdisciplinary group of colour experts. These experts not only represent national associations but also work for major players in textile, fashion and design and, more broadly, in all sectors where colour counts.

## A HISTORY OF INTERNATIONAL DISCUSSION

INTERCOLOR was created in 1963 on the initiative of France, Switzerland and Japan. Their respective representatives, Mr. Fred Carlin, Mr. Milo Legnazzi and Mr. Yasuo Inamura, agreed that fashion colour should be discussed internationally.

The first INTERCOLOR session was held in Paris on 9 September 1963, with eleven participating nations. Over the last 55 years, many countries have joined the organization and some have left, but the network and its activities have continued to develop.



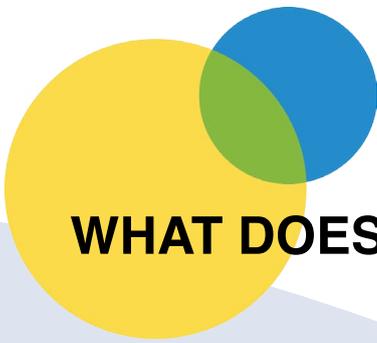
## 17 COUNTRIES... 17 MEMBER ORGANISATIONS

INTERCOLOR currently has seventeen member countries in Europe, Asia and America: China, Denmark, Finland, France, Germany, Great Britain, Hungary, Indonesia, Italy, Japan, Korea, Portugal, Spain, Switzerland, Thailand, Turkey and the United States of America.

Membership of INTERCOLOR is exclusively reserved for non-commercial national organizations, specialized in colour coordination for the textile and fashion industries and working in that field in their own countries.

INTERCOLOR is a non-profit organization, financed by annual membership fees. The management committee is elected every two years. The current committee members are:

- Mr Niels Holger Wien (DMI) – President
- Ms Marie-Louise Rosholm (DCB) - Vice-President
- Mr Vittorio Giomo (Color Coloris) – Vice-President
- Mr Olivier Guillemin (CFC) – General Secretary
- Ms Xia Zhao (CFCA) - Assessor



# WHAT DOES INTERCOLOR DO ?

## COLOUR FORECASTING

INTERCOLOR meets at a twice-yearly congress, hosted by one of the members in a city in one of the member countries. In these work sessions, delegates present their colour proposals for a specific season and the concepts, lifestyles and environments that influenced their choice. At the outcome of two days of discussion, the main trends are summarized and the INTERCOLOR colour range is drawn up, a distillation of the ideas shared during the work sessions.



While helping unify trends for the textile, fashion and design industries, Intercolor seeks to innovate and stay at the spearhead of the avant-garde. The INTERCOLOR colour range is not governed by any preconceived rule or concept and can be translated into various types of colour card, giving a succinct forecast that closely reflects international trends and influences.



# WHAT DOES INTERCOLOR DO ?

## INTERCOLOR ENCOUNTERS

The INTERCOLOR congresses are an opportunity to organize news-making international events: each season, the INTERCOLOR Encounters give representatives of member organisations the opportunity to meet the main players in fashion and design in the host country: designers, manufacturers, universities, schools, associations, institutions, etc. Lectures, seminars, round table discussions, cultural outing and gala dinners are organised on themes that echo the latest developments in the colour world.

A glimpse of recent congresses:



**GERMANY**  
**Cologne, November 2019**  
Organised by the DMI

**USA**  
**Orlando, Florida, May 2019**  
Sponsored by Beautystreams

**FRANCE**  
**Marseille, May 2018**  
Co-organised with the Maison Mode Méditerranée



**ITALY**  
**Milano, Nov 2017**  
As part of « Dialogare con il Colore »

**THAILAND**  
**Bangkok, May 2017**  
Organised by inFASH



**UNITED KINGDOM**  
**London, Nov 2016**  
In partnership with M&S Food and The Worshipful Company of Dyers

**CHINA**  
**Shanghai, May 2016**  
In partnership with Shangtex Holding Co.Ltd.



**HUNGARY**  
**Budapest, November 2015**  
In partnership with the Hungarian Society of Textile Technology and Science, the Hungarian Design Council and Design Terminal NKK

**SWITZERLAND**  
**St Gallen, May 2015**  
In partnership with the Textilmuseum

**TURKEY**  
**Istanbul, November 2014**  
In partnership with Climber B.C.

**SPAIN**  
**Barcelona, May 2014**  
Organised by ESDI and the ESDIColor\_Lab

**FRANCE**  
**Paris, June 2013**  
In partnership with the City of Paris, the Fédération Française de la Couture, Carlin International, the Institut Français de la Mode, Fauchon

**FINLAND**  
**Helsinki, December 2012**  
In partnership with Finatex

**PORTUGAL**  
**Guimaraes, June 2012**  
In partnership with CITEVE, as part of Guimaraes 2012, European Cultural Capital

**SOUTH KOREA**  
**Seoul, November 2011**  
In partnership with the Fashion Center

**JAPAN**  
**Tokyo, November 2009**  
In partnership with the National Art Center



## INTERCOLOR MEMBER ORGANISATIONS

### CHINA **China Fashion & Color Association – CFCA**

[www.fashioncolor.org.cn](http://www.fashioncolor.org.cn)

Founded in 1982, the China Fashion and Color Association (CFCA) is a national organisation supervised by the China Association for Science & Technology (CAST) and affiliated to the China National Textile and Apparel Council (CNTAC).

The CFCA joined INTERCOLOR in 1983 and in 2004 co-founded the Asian Color Committee with Japan and Korea. In 2007, it won the National Advanced Association award and, in 2010, the CAST gave it the title of National Advanced Social Organization.

The CFCA aims to be the reference in colour. It acts as a guide for the textile industry and fashion professionals and seeks to raise awareness of colour trends in other sectors – beauty, design, architecture, automobile, decoration, etc.

### DENMARK **Danish Color Board – DCB**

#Danishcolorboard

The Danish Color Board (DCB) is a brand-new group started in 2016. The members come from fashion & interior, textile and professionals working in architecture, product design, etc. Some from big companies, some from smaller and some are design-studios: a broad base. What unites us is our dedication to design, colours and sharing.

DCB is self-financed and organised as an ordinary club.

### FINLAND **ICfin Ry**

[www.icfin.com](http://www.icfin.com)

Finland joined INTERCOLOR in 1978 through Tekstiilivaltuuskunta, predecessor of the Federation of Finnish Textile and Clothing Industries Finatex. The current representative for Finland ICfin ry was founded in 2004 by a group of professionals working in various fields of design and with a deep connection to the industry and trade. ICfin ry is a non-profit association that promotes colour trends to member firms in textile and fashion, cosmetics and consumer goods, interior and graphic design - all fields where colour plays important role.

ICfin ry offers firms, organisations and schools numerous tools and activities: monitoring and awareness of international trends adapted to the Scandinavian market, twice-a-year colour forecasts, consultancy and seminars. It also provides trend information to the Finnish media.



## INTERCOLOR MEMBER ORGANISATIONS

### FRANCE **Comité Français de la Couleur – CFC**

[www.comitefrancaisdela couleur.com](http://www.comitefrancaisdela couleur.com)

The Comité Français de la Couleur has been exploring present and future colours since 1959. At first a non-profit association set up by Fred Carlin for fashion and textile manufacturers, the Comité Français de la Couleur has gradually extended its scope to all consumer and design sectors: design, luxury, gastronomy, etc.

It aims to change perception of colour and to optimise its role through various activities: preparing seasonal trend ranges, organising conferences or taking part in events that encourage thinking about and reactions to topical themes.

The Comité Français de la Couleur's members are designers, researchers, style, marketing or communication managers, all leaders in their respective fields. Whether they are free lancers or representatives of large groups, luxury brands, trade fairs, schools and institutions, they make up a hotbed of creators and colour professionals.

### GERMANY **Deutsches Mode Institut – DMI**

[www.deutschesmodeinstitut.de](http://www.deutschesmodeinstitut.de)

Initiated in 1927, the Deutsche Mode-Institut (DMI) was founded in the early 1950s by the main representatives of the textile, fashion and interior design sectors.

The DMI now supplies its 400 member firms with colour and material trend information and sends colour ranges to nearly 2500 subscribers. It also publishes trend books and newsletters with fashion forecasts and sociocultural information.

The DMI teams regularly organise events, congresses and press and public relations operations to promote and publicise the know-how of German firms.

### GREAT BRITAIN **British Textile Colour Group – BTGC**

The British Textile Colour Group (BTGC) was created in London in 1976 to replace the British Colour Council, and the same year joined INTERCOLOR. Fully self-financing, its first members illustrate the strong influence of raw materials and fibre producers at that time, with representatives from the International Wool Secretariat, (now Woolmark), Cotton Council International, Courtaulds, ICI, etc.

The BTGC is a network for sharing ideas with designers who work with colour in a wide range of sectors: fashion, footwear, sport, automobile, beauty, food, interiors.

Its twice-yearly meetings are an opportunity to discuss intuitions about trends and colours and to share experiences and 360° views with an international audience.

The BTGC is an informal creative community which does not publish its work, which explains the deliberate lack of a website and any distribution of colour ranges.



## INTERCOLOR MEMBER ORGANISATIONS

### HUNGARY **Moholy-Nagy University of Art and Design – MOME**

[www.mome.hu](http://www.mome.hu)

Hungary has joined Intercolor in 1974. The country was first represented by the Hungarian Fashion Institute, founded in 1951. From 2018 Hungary has been represented by Moholy-Nagy University of Art and Design Budapest (MOME), which is one of the most significant European institutions of visual culture due to its traditions and intellectual background. MOME's ambition is to further broaden its international relations. It welcomes every professional co-operation which inspires its educational and artistic work. MOME is an intellectual platform with the aim of setting up creative process in order to enhance design consciousness in Hungary.

The Design Institute of MOME is a vibrant place providing high standard training for its students. It considers equally important to preserve tradition and to integrate the most up-to-date knowledge into its training. Based on its research activity in past and future, it combines innovation and tradition, and through this it brings to life new design and art qualities.

### INDONESIA **Martha Tilaar Foundation**

[www.marthatilaargroup.com](http://www.marthatilaargroup.com)

Established more than 35 years ago, The Martha Tilaar Foundation is dedicated to the assistance and development of education, social protection, and environmental empowerment. The Foundation includes an active circle of fashion and beauty creatives from Indonesia, as well as collaborations with government organizations and fashion schools. Their Beauty Trend Center is a hub for innovation and creative exchange.

### ITALY **COLOR COLORIS – Italian Color Insight**

[www.colorcoloris.com](http://www.colorcoloris.com)

Color Coloris - Italian Color Insight was founded with the name of MIC (Moda Italiana Colore) in 1990 and joined INTERCOLOR in the same year. It is a non-profit association of well-known professionals who share their knowledge on colour concepts and its development in various fields. One of its main aims is to forecast colour trends in fashion and in other sectors and products in which colour is key. A collective endeavour bringing together intuitive minds and skills, keeping close watch on market and social changes and identifying new needs and emerging trends. The result of this joint work is a set of colour ambiances and mood pictures expressing Italian culture and style.

Color Coloris organises workshops and lectures on international colour forecasts and designs and produces theme exhibitions focused on colour.



## INTERCOLOR MEMBER ORGANISATIONS

### JAPAN Japan Fashion Color Association – JAFCA

[www.jafca.org](http://www.jafca.org)

The Japan Fashion Color Association (JAFCA) was founded in 1953 with the motto: «Color Creates Value». Its objectives from the outset have been the study, promotion and enhancement of the impact of colours in all design and manufacturing sectors. JAFCA's members come from various industrial sectors: fashion, technology, automobile, design, decoration, cosmetics, etc. It proposes services centred on trends and materials research through consultancy, congresses, national or international events. It has gradually extended its field in response to consumer expectations and cultural factors.

### PORTUGAL ANIVEC/APIV

[www.anivec.com](http://www.anivec.com)

ANIVEC / APIV has its origins in the tailor's guilds of the middle ages. In 1975, it was transformed into the Industrial Clothing Association, and 1981 into ANIVEC - National Association of Clothing Manufacturers, merging in 2003 with APIV.

ANIVEC/APIV is the most important organisation representing Portuguese fashion and the clothing sector, with its head office in Porto and an office in Lisbon. It provides services related to trends and design, training, internationalization, labelling, standardization, quality, environment, occupational health and safety, licensing, legal and collective bargaining, economic and statistics. It is part of Modatex (Professional training centre for the textile industry).

ANIVEC/APIV is an active member of GINETEX – International Association for Textile Care Labelling and IFTF-International Fur Trade Federation, ANIVEC/APIV is an INTERCOLOR member since 1990.

### SOUTH KOREA Korea Research Institute for Fashion and Distribution Information – FaDI

[www.fadi.or.kr](http://www.fadi.or.kr)

Founded in 1992, the Korea Color & Fashion Trend Center (CFT) is the influential organization representing the creative trend research sector. One of its aims is to forecast insightful color trends in fashion as well as in various fields merged with hip lifestyle. In 2017, CFT changed its name as FaDI. FaDI is committed to understanding consumers through big data and convergence in all industries surrounding the human environment, including textile & fashion, cosmetics, products, communication design, interior, architecture, and urban planning. FaDI(CFT) joined INTERCOLOR in the same year it was established. Participating in INTERCOLOR's activities, FaDI extends its influence on the international scene and exchange ideas and skills with other countries. The information it obtains is widely relayed in Korea.



## INTERCOLOR MEMBER ORGANISATIONS

### SPAIN *Escola Superior de Disseny – ESDI*

[www.esdi.es](http://www.esdi.es)

The ESDI was created in 1989 by the FUNDIT (Textile Design Foundation), a foundation set up to support the design culture. Associated with Ramon Llull University (URL), it is a leading centre and a reference for the promotion of Spanish design.

In 1992, ESDi becomes the first centre in Spain in teaching Design university studies awarding the own Degree of Ramon Llull University “Official Undergraduate Degree in Design”.

Since the year 2008-2009 ESDi teaches Official Undergraduate Degree in Design as a centre attached to Ramon Llull University, following the guidelines settled by the European Higher Education Area (EHEA). In this way, ESDi-URL has become the first Spanish university offering Official Undergraduate Degree in Design in all its itineraries: Graphic, Product, Interior, Fashion, Audiovisual and Multidisciplinary Integration (Design Management).

One of the school’s main aims is to develop an international network of organisations and companies; it has therefore taken part in INTERCOLOR’s activities since 2012.

### SWITZERLAND *Swiss Textile Federation*

[www.swisstextiles.ch](http://www.swisstextiles.ch)

The Swiss textiles and clothing industry focuses on the manufacture of high-quality products in both the clothing and household textiles segments as well as in the broad field of technical textiles. Innovation, high quality in function and design as well as a sustainable production are distinctive features of the Swiss textiles industry. Swiss Textiles represents the interests of 200 member companies. The Federation plays an active role in the economic policy opinion-shaping process.

### THAILAND *Thailand Institute of Fashion Research – inFASH*

[www.infashthailand.com](http://www.infashthailand.com)

Thailand Institute of Fashion Research is a public organisation which was founded in 2008 and joined INTERCOLOR the same year. Aiming to develop fashion and textile industry in Thailand and ASEAN, inFASH works through research and application of academic knowledge to the industry: an added value which combines science and art, the emotional and the functional.

Under the contribution from University of Technology Rajamungala Krungthep who supports the institute’s resources and its location in central Bangkok which facilitates international relations, inFASH brings together leading manufacturers academics and government organisations.

InFASH offers extra activities such as trend research with the publication of specialised trend books, education with full training courses and vocational training, personalised consulting for companies, international development.



# INTERCOLOR MEMBER ORGANISATIONS

## TURKEY [34Color.IST](#)

Turkey has been present at INTERCOLOR since 1996 through the TCMA (Turkish Clothing and Manufacturers).

In 2009, Ümit Ünal and Özlem Süer, fashion designers and «artists» with an international vision, set up their own structure in Istanbul, called 34Color.Ist. Their exchanges with INTERCOLOR have enabled them to develop colour expertise within Turkish companies wanting to keep up with the trends.

## UNITED STATES OF AMERICA [Cosmetic Executive Women – CEW](#) [www.cew.org](http://www.cew.org)

Cosmetic Executive Women, Inc. (CEW) is a nonprofit, professional organization based in New York City with more than 6,000 members, both men and women, from over 1,700 companies in the beauty and related industries. CEW brings the beauty community together, at every stage of their careers, from every facet of the industry. CEW leads the conversation in beauty, addressing topics that are shaping the future of the industry and provides unparalleled access to industry influencers and thought leaders. CEW provides the connections, tools and leadership development resources to move careers forward. CEW recognizes professional achievement and innovation in the industry to inspire the next generation of leaders.

CEW has a special collaboration with Beautystreams, the premier trend forecasting service who works closely with top global beauty companies worldwide. Together, CEW and Beautystreams contribute their color and trend expertise to INTERCOLOR.



# Intercolor

## CONTACTS

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